

# LOUISIANA CONNECT

*your first choice for college and career access...*



*Above, LOSFA's David Roberts and Carroll High School Guidance Counselor Linda Smith oversee students signing on to their Louisiana Connect accounts for the first time.*

*"Louisiana Connect is one of the most comprehensive college and career planning resources available to students today. With these tools, Louisiana students will be empowered to manage their education, launch their careers and secure a more stable financial future," ConnectEDU founder and CEO Craig Powell said.*

*--mycareerstips.info*

*This exciting new tool is being offered to Louisiana students and families at no cost. Parents and students are encouraged to take advantage of this opportunity by registering for their accounts today.*

*--KEEL News Radio 710*

*"I think it's helpful for students and parents. It gives them a way for them to look for various kinds of scholarships. It's something I think we can use with ninth-graders as soon as they are registered (for school)."*

*--Jerry Badgley, Principal, C.E. Byrd High School, Shreveport*

*Right, Bolton High School Guidance Counselor Natalie Burgess assists her students in registering their Louisiana Connect accounts.*



Louisiana students are getting connected!

Nearly 5,000 Louisiana high school or middle school students have activated their Louisiana Connect account, taking them one step closer to college success. More students are activating their account each day.

LOSFA and ConnectEDU representatives have been at work spreading the news about the portal and their efforts have paid off. As of February, 86 public high schools have begun signing up their students -- 26 of those schools from January 26th alone.

On January 25th, near the end of the media tour, 2,541 students had activated their accounts. Since then, an additional 2,186 have signed up for a total of 4,727 as of Feb.3rd.

Private schools are also beginning to activate accounts, with St. Louis Catholic in Lake Charles signing up 394 students of its own.

Local and national media outlets have picked up the story, helping to blanket the state with Louisiana Connect information. Curious to know what people are saying? Check out some quotes from media, high school students and counselors!

For more information about Louisiana Connect, contact LOSFA at (800) 259-5626 or (225) 219-1012.

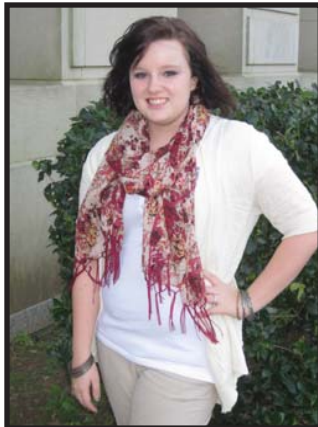
Schools with the most activated accounts  
February 3, 2012

Dutchtown HS (Ascension Parish)	981
Buckeye HS (Rapides Parish)	317
St. Louis Catholic (Diocese of Lake Charles)	394
Ponchatoula HS (Tangipahoa Parish)	375
Hahnville HS (St. Charles Parish)	370
Belle Chase High School (Plaquemines)	220
Erath High School (Vermillion Parish)	183
Avoyelles Public Charter School (Avoyelles)	192
Northeast HS (East Baton Rouge Parish)	176
Merryville HS (Beauregard Parish)	125
Alexandria Senior High (Rapides Parish)	114
Rapides HS (Rapides Parish)	98
Crowley HS (Acadia Parish)	96
Franklin Parish HS (Franklin HS)	92
Florien HS (Sabine Parish)	91

*Nine of the thirteen top schools above have a Trailblazer.*

*"I think it's really cool. It integrates every part of your academic high school spectrum. You have your grades there, you have your test scores there. Then, you have your community service, your clubs, sports, anything you do, everything is all together in one place."*

*--Nick Collins, Trailblazer, CE Byrd High School (below)*



*"I've been very nervous about the whole paying-for-college process, but because of all the things out there that are available to me I'm very excited."*

*-- Jordan Phillips, Trailblazer, Bolton High School, left.*

### Additional Media Reporting on Louisiana Connect

- ▶ NASFAA
- ▶ Financial Aid News
- ▶ KALB-TV, Alexandria
- ▶ The Town Talk
- ▶ The Shreveport Times
- ▶ The Daily Comet
- ▶ Houma Today
- ▶ KPLC-TV, Lake Charles